



Total design freedom.

```
57 <!-- The most elegant, efficient HTML code I've  
58 ever seen. (And I didn't  
59 have to write it.) -->  
60  
61  
62
```

## Freeway is the only Web design tool for both sides of your brain.

**The best of both worlds.** Visual designers and creative people can build technically robust and astoundingly efficient Web sites without ever having to write or edit HTML code. Code-savvy designers and experienced programmers can spend more of their time building server-side logic and integrating database content, and less time ripping out thousands of lines of layout code to satisfy yet another client change.

**A designer's dream.** Lay out your pages by dragging and dropping content, or drawing it in place, just like a desktop-publishing application. Scale, crop,



rotate and mask graphics of any size and resolution directly on the page. Composite graphics by simply overlapping them—with full transparency support. Set graphic-text headlines in any active font,\* and edit that text later if you need to. Save time and make common page elements with ease using Master Pages. Freeway takes minutes to learn, and a lifetime to outgrow.

**The cleanest code.** Experienced programmers will realize that Freeway-generated HTML code is “cleaner” than any other program’s—and most hand coders’, too. And it is the most browser-friendly and compatible code anywhere. That’s because each time you make

a design change, the old code is discarded, and the HTML engine re-considers how to best lay out the page. No compromises are made to preserve legacy code—ever. And if your sites rely on server-side programming, Freeway is the ultimate tool for clean separation of design and layout from the back-end code.

**Try Freeway Today!** Download a free 30-day trial of either Freeway Pro or Freeway Express. Get both sides of your brain working together!



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\*Freeway Express can use active TrueType fonts for graphic text. Freeway Pro can also use PostScript Type 1 and OpenType fonts.

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