



## Strong finisher.

Jacqui Spadaro started hundreds of Web sites. But she never got to finish them.

“I worked for years at a big Web shop. We made sites for some of the top pharmaceutical companies in the world.”

As a designer, Jacqui wanted to be sure that her vision was accurately translated to the Web. But the structure of that big company kept her from seeing the project all the way through.

“My part of the job would be over when the client approved the design mock-ups. We had a room full of people who would hand-

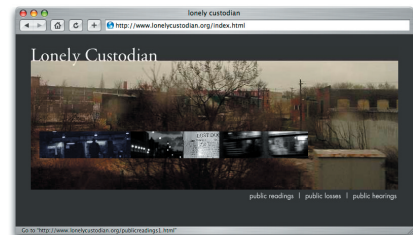
code the layout—and I thought that was the only way Web sites were made.”

Even in the rarefied atmosphere of multi-million-dollar budgets, the results rarely measured up to her expectations.

“After the coders had been working for a while, I’d inevitably hear, ‘We can’t get the page to look like your design.’”

Freeway Pro was an eye-opener for her.

“Freeway works like the desktop-publishing tools I’m used to. The level of control over design and typography is amazing—and I haven’t once had it tell me ‘You can’t do



that!’ So I finally get to do real Web design.”

For [www.lonelycustodian.org](http://www.lonelycustodian.org), Jacqui blends brooding visuals with sound and text for artist Dennis Costello, creating a poetic Web counterpart to his existential work.

“For me, this is just like the transition from paste-up to desktop publishing—you have the freedom to try new ideas, late in the process—it makes the final product better.”

Experience it for yourself. Download a free 30-day trial of Freeway Pro today.



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